

For Immediate Release: March 9, 2009

Contact: Chris Jackson, General Manager
Beaver Coach Sales of Oregon/Bend Service Center
541-322-2184

BEAVER COACH SALES NOW OFFERING CHOICE PROTECTION PLAN TO COACH OWNERS
Bend Service Center Accepting Appointments for Service and Repairs

BEND, Ore. – (March 9, 2009) – With so many manufacturers of recreational vehicles going out of business, owners are left with questions about warranty coverage and repair options, according to Chris Jackson, general manager of Beaver Coach Sales of Oregon and the Bend Service Center.

“We’re fielding phone calls every day from coach owners who are concerned about service agreements or what to do if their manufacturer is out of business and they need service, repair and parts,” he said. “Fortunately, we’re able to offer the Choice Protection Plan to coach owners, which provides coverage for their vehicle even though the manufacturer that produced it is out of business or no longer honoring the warranty.”

According to Jackson, typical service agreement plans provide coverage after the manufacturer’s coverage has expired – usually 12 months. Large Class A coaches are complex machines and many owners consider an extended service agreement a good investment, but if the manufacturer is experiencing financial difficulties or is out of business, owners need another option. The Choice Protection Plan is a separate warranty that provides affordable and reliable coverage regardless of the manufacturer’s status.

“In order to get maximum enjoyment out of a coach, it needs to be maintained regularly and by an expert team,” Jackson said. “Coaches have sophisticated systems that integrate a home with a moving vehicle. Making sure both perform to the highest standard takes people with training, experience and knowledge about all kinds of makes and models. Our Bend Service Center has more highly skilled master technicians than any other RV dealership on the West Coast, and now that’s supported by the Choice Protection Plan.”

The Bend Service Center, which is part of Beaver Coach Sales of Oregon, offers a combination of expertise and facilities that make the service and repair experience a pleasure instead of a chore. Its master certified technicians are factory-trained and qualified to work on all makes and models of RVs, according to Tom Halter, manager. That makes a difference because more inexperienced technicians can make mistakes and miss needed repairs, which means more time off the road for coach owners.

“We take a comprehensive view of the coach,” he explained. “If something isn’t working, we figure out why and if it’s affecting something else in one service call, not several. Very few other service and repair shops take the time to pay attention to such details.”

The Bend Service Center offers 14 service bays and paint booths, with easy access in and out of the service center. In addition to a fully stocked parts department, it specializes in regularly scheduled maintenance, collision repair and emergency services. It also offers onsite electrical, water and dump access for overnight stays.

“Our priority is getting RVers back on the road,” Halter said.

Beaver Coach Sales of Oregon, including the Bend Service Center, is located at 62955 Boyd Acres Road in Bend, Ore. Find out more about the Choice Protection Plan by calling 541--322-2184, 1-800-382-2597 or make a service appointment via the web site at www.beavercoachsales.com.