

For Immediate Release: March 3, 2009  
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**BEAVER COACH SALES OF OREGON IS OPEN FOR BUSINESS**  
*Bend Service Center Prepared to Support Beaver Coach and Other RV  
Owners With Superior Service*

BEND, Ore. – (March 3, 2009) – Beaver Coach Sales of Oregon and the Bend Service Center are open for business and gearing up for an influx of customers as the weather gets warmer and thoughts turn to getting out on the road, according to Chris Jackson, general manager of Beaver Coach Sales. He made this statement in reaction to the news that Monaco Coach, based in Coburg, Ore., has given employees termination notices.

According to Jackson, Beaver Coach Sales of Oregon and the Bend Service Center have had a long relationship with Monaco Coach, which moved manufacturing operations to Coburg in 2005. However, the Bend-based dealership is independently owned, and is not directly affected by the potential closing of the factory other than how it impacts future new inventory.

“We are saddened by the potential closing,” said Jackson. “Monaco Coach has been a great partner for many years. And the Beaver, Monaco and Holiday Rambler brand of coaches are very popular. There will be many disappointed owners if the financial situation can’t be resolved.”

However, Jackson expects the market for existing inventory and pre-owned coaches to be very active as these models are considered some of the best-built and most comfortable Class A coaches on the road. He offers his dealership’s expertise with the products and its service center, which is staffed with the most qualified technicians on the West Coast, to owners who will continue to enjoy their Monaco-manufactured coaches for years to come. In fact, the Bend Service Center is qualified to provide service and repairs on any make and model of recreational vehicle, not just Beaver Coaches or other Class A vehicles.

According to Jackson, the freedom to roam in an extremely comfortable motor coach is what draws people to the coach lifestyle. He expects this won’t change. In fact, he expects interest in Class A coaches to increase as more people consider coaches as an optional way to conveniently enjoy weekend getaways, vacations and road trips instead of struggling with the hassles of air travel and the expense of hotels and restaurants.

Beaver Coach Sales of Oregon, including the Bend Service Center, is located at 62955 Boyd Acres Road in Bend, Ore. Find out more by calling 541--322-2184, 1-800-382-2597 or check the web site at [www.beavercoachsales.com](http://www.beavercoachsales.com).